



CALL FOR PRESENTERS

2009 NATIONAL BDPA TECHNOLOGY CONFERENCE

Raleigh Convention Center

Raleigh, NC

Conference Theme: *“Challenges for Today, Strategies for Tomorrow”*

Presentation Dates: **August 5 - 7, 2009**

BDPA CONFERENCE WORKSHOP FORUMS

BDPA provides professionals, executives, entrepreneurs, and students with a pathway from “the classroom to the boardroom” through education, mentoring, networking, and programs that enhance academic excellence, technical growth, leadership skills, and professional development. Currently, we are seeking dynamic, engaging, and knowledgeable workshop presenters for the 2009 National BDPA Technology Conference in Raleigh, NC. Our goal is to provide workshops that will appeal to a diverse group of youth, college students, and professionals in three distinct forums. Our expectation is that each workshop forum will provide attendees with an empowering experience as they participate in workshops that support them academically and professionally. Also, we request that all workshop presentations are constructed with our conference theme in mind ... *Challenges for Today, Strategies for Tomorrow*.

I. PROFESSIONAL WORKSHOP FORUM

The Professional Workshop Forum is presented during the conference days of Wednesday, August 5 – Friday, August 7. IT professionals seeking to build IT skills, define career directions, and climb the IT corporate ladder attend the National BDPA Technology Conference. The purpose of the adult workshop forum is to support these goals by providing IT specific workshops in leadership, professional and business development, research, project management, communications, certification, and a host of advanced technologies that will provide a challenging learning experience for attendees.

AUDIENCE

The primary conference audience consists of multiple levels of IT professionals, from entry-level technologists to senior level managers and corporate executives. Entrepreneurs and educators will also be in attendance. Workshop content and instruction should be geared to a level that is appropriate for the target audience.

CRITERIA

Proposals are solicited for **90-minute*** presentations that are interactive, creative, dynamic, and feature best practices in IT. Each presentation must provide a challenging IT learning experience. Attendees should leave with specific knowledge and skills about various aspects of the topic and how it relates to their future development. Presentations should provide attendees with educational value and refrain from promoting a specific business, product, or service.

*The duration of some large audience, labs, or hands-on sessions run up to 120 minutes.

PROFESSIONAL TRACKS/AREAS OF FOCUS

- Leadership/Management
- Professional Development
- Technical Skills
- Project Management
- IT Entrepreneurship

PROFESSIONAL TOPICS

WORKSHOP TOPICS	
Professional Workshop Forum	
<ul style="list-style-type: none"> ▪ PMI Certifications (PMP, CAPM, PgMP, PMI-RMP, PMI-SP) ▪ Business Analysis Certification ▪ The PMP Recertification Process ▪ Strategic IT Leadership ▪ Process Improvement ▪ Six Sigma Certifications ▪ Lean Six Sigma ▪ Portfolio Management ▪ Risk Management ▪ Leading Successful Projects ▪ Capability Maturity Model Integration (CMMI) ▪ Organizational Project Management Maturity Model (OPM3) ▪ Change Management ▪ Trends in Wireless Technologies ▪ Web 2.0 and Social Software ▪ IT Architecture ▪ Compliance and Security ▪ Ruby on Rails ▪ Open Source ▪ J2EE ▪ Telecommunications ▪ Unified Communications ▪ Business Continuity and Disaster Recovery ▪ Green IT ▪ Business Intelligence ▪ Business Process Management 	<ul style="list-style-type: none"> ▪ ERP Applications (SAP, Oracle, Microsoft, etc.) ▪ Sharepoint ▪ Websphere ▪ Service Oriented Architecture (SOA)/ Web Services ▪ Web Platform & WOA ▪ Real World Web ▪ Data Architecture in the Terabyte Era ▪ Data Warehousing ▪ Metadata Management ▪ Mashup & Composite Apps ▪ Computing Fabric (Servers) ▪ Virtualization ▪ Intellectual Property ▪ Human Factors in IT ▪ Emerging Technologies ▪ Teaming Strategies ▪ Enterprise Decision Management ▪ Career Networking ▪ The Art of Negotiation ▪ Marketing an IT Business ▪ The Transition to Entrepreneurship ▪ Crisis Resolution/Conflict Management ▪ Client Relationship Management ▪ Knowledge Management ▪ Strategic Outsourcing ▪ IT Supplier Diversity ▪ IT Venture Capitalism

II. COLLEGE STUDENT WORKSHOP FORUM

The College Student Workshop Forum will be presented on Friday, August 7. The purpose of this workshop forum is to provide challenging interactive workshops and seminars for college students to obtain valuable exposure to professionals in the IT industry and leading edge technology. Relevant workshop topics include internships and co-ops, graduate and professional school, leadership, professional and career development, project management, communications, professional certifications, and a host of advanced technologies that will empower our college students to make informed decisions about their future. This workshop forum will also provide personal development and networking opportunities with BDPA members, corporate sponsors, IT executives, and industry professionals who can serve as role models of success in the computer technology industry.

AUDIENCE

The College Student Workshop Forum audience will include high school graduates, and college freshman, sophomores, juniors, and seniors. Your presentation's objective is to enhance the students' capacity to explore and utilize emerging technology. The presentation should also inspire and empower these future professionals to embrace and effectively use Information Technology in their academic and professional careers.

CRITERIA

Proposals are solicited for **90-minute** presentations that are interactive, creative, dynamic, and feature best practices in IT. Attendees should leave with specific knowledge and skills about various aspects of your topic and how it relates to their future development. Also, presentations should provide attendees with educational value and refrain from promoting a business, product, or service.

COLLEGE STUDENT TRACKS/AREAS OF FOCUS

- Educational Enhancement
- Career and Professional Development
- Trends in Technology

COLLEGE STUDENT TOPICS

WORKSHOP TOPICS	
Student Workshop Forum	
<ul style="list-style-type: none">▪ Graduate School and the GMAT▪ Project Management▪ Systems Development Life Cycle (SDLC)▪ Database Administration▪ Gaming Technology▪ Web 2.0 and Social Software▪ Career Networking and Mentoring▪ Finding Internships and Co-ops▪ Green IT▪ Entrepreneurship▪ Professional Etiquette▪ Resume Writing and the Job Search▪ Successful Interviewing Techniques	<ul style="list-style-type: none">▪ A Day in the Life of an IT Professional▪ Preparing for Corporate America▪ Effective Communication▪ Top Trends in Information Technology▪ Web Development▪ Staying Connected to BDPA Through College and Beyond▪ Digital Music and Imaging▪ IT Careers and the Job Market▪ Software Design/Development▪ Networking/System Administration▪ Careers in the Government▪ Continuing Education and Certifications

III. STUDENT WORKSHOP FORUM

This series of workshops will be presented during the Youth Technology Camp. The Youth Technology Camp is a three-day (Wednesday, August 5 – Friday, August 7) technology immersion experience for high school students. The Youth Technology Camp provides interactive hands-on workshops, seminars, and activities for high school students to gain valuable exposure to leading edge technology. The Youth Technology Camp will also provide personal development and networking opportunities with young entrepreneurs, IT executives, and individuals who are pursuing academic and professional careers in the computer technology industry.

AUDIENCE

The conference is designed to assist students from around the country to explore the field of information technology. Your presentation's objective is to enhance the students' capacity to access and fully utilize emerging technology. The presentation should also inspire and empower these future professionals to embrace and effectively use Information Technology in their careers. The students range in age from 13 to 18.

CRITERIA

Proposals are solicited for **60-minute** presentations that are interactive, creative, dynamic, and feature best practices in IT. Attendees should leave with specific knowledge and skills about various aspects of your topic and how it relates to their future development. To hold the attention of student attendees, the presentations should incorporate exercises that are hands-on and engaging. Also, presentations should provide attendees with educational value and refrain from promoting a business, product, or service.

STUDENT TRACKS/AREAS OF FOCUS

- Educational Enhancement
- Life Long Lessons for Your Career
- Touching Emerging Technology

STUDENT TOPICS

WORKSHOP TOPICS	
Student Workshop Forum	
<ul style="list-style-type: none">▪ Project Management for Teens▪ Systems Development Life Cycle (SDLC)▪ Gaming Technology▪ College Prep Exams (SAT/ACT)▪ Choosing the Right College▪ Finding Scholarships▪ Personal Finance▪ Teen Entrepreneurs▪ Professional Etiquette	<ul style="list-style-type: none">▪ College Organizations (Inroads, NSBE, Sororities/Fraternities)▪ Effective Communication▪ Computer Hardware (Current and Trends)▪ Building a Website▪ Staying Connected to BDPA Through College and Beyond▪ Digital Music and Imaging▪ IT Careers and the Job Market

SUBMISSION REQUIREMENTS & SPECIFICATIONS

I. TOPICS

Presentations should be focused around the topics listed here.

Note: Presenters should select from Student, College, or Adult Workshop topics listed within this document. However, if you have an industry topic that is leading edge and within the areas of focus but is not on the list, you may submit your idea for special consideration.

II. SUBMISSIONS

Log into the BDPA Global Database for online submission using the following link:

<https://map.bdpa.org/login.aspx?redirectUrl=/index.aspx>

If you are a BDPA Member:

If you are a member of BDPA, you already have access authority to the BDPA Global Database via an email and password. Once your account is established and you have logged in, select the **Events** button at the top of the webpage, then under **Featured Events**, select the "2009 National BDPA Technology Conference" link, and as the last step, under **Tasks**, select the "Call for Presenters" link.

If you are not yet a BDPA Member:

If you are not yet a member of BDPA, please create a non-member login that will allow you to submit and save your entry. On the BDPA Global Database login screen, click on [Get a System \(Non-Member\) Account](#) under the "What would you like to do?" section. Once your account is established and you have logged in, select the **Events** button at the top of the webpage, then under **Featured Events**, select the "2009 National BDPA Technology Conference" link, and as the last step, under **Tasks**, select the "Call for Presenters" link.

Submitting the Workshop Abstract

Workshop abstracts are submitted online using the BDPA Global Database and should be one (1) page or less in length. You must complete a separate abstract for each distinct presentation you wish to submit by **February 27, 2009**. All submitters will be notified of acceptance/regret by **March 27, 2009**.

Submitting the Full Presentation

Upon acceptance, a BDPA 2009 Conference PowerPoint template will be provided for the creation of your workshop presentation to be delivered at the conference. Your full presentation should be submitted as a White Paper in Word format including references within 30 days of acceptance! The White Paper should contain the title of the presentation, your name, title, and company name on the first page. Please use the Times New Roman typeface and an 11-point font. Include the year, your name, and the name of the conference in the footer. Please limit your White Paper to five (5) pages or less.

White papers will be showcased in our Conference Proceedings Guide. If you are unable to submit your presentation as a White Paper, a PowerPoint on the BDPA 2009 Conference template will be accepted as an alternative. On the PowerPoint, please include your name, title, and contact information on the final slide. PowerPoint presentations may not be included in the Conference Proceedings Guide if space does not permit.

You will have 30 days to submit the full presentation.

The naming convention for the workshop files should include the workshop title and the first initial with last name appended with a period. (i.e. 'IT Project Management.JDoe'). Also, please include your first initial with last name in the file name for any other files you submit, such as photos.

You must submit your full presentation via email to conference@bdpa.org, 'Attention: Conference Workshop Committee' by **April 24, 2009**. Presentations that do not meet the aforementioned requirements or submission deadline will not be considered.

III. FEES & PRESENTER BENEFITS

BDPA does not pay presenters an honorarium or speaker fee and presenters are responsible for their own travel and lodging expenses. As a presenter attending the National BDPA Technology Conference your conference registration is complimentary. Additional benefits include access to the BDPA discounted room rates and the complimentary registration includes access to all workshops and seminars, plenary sessions and the awards gala. Registration fees are not waived for co-presenters. Visit www.bdpa.org and click on "National Conference" for additional conference information.

IV. PRESENTATION FORMATS

A variety of presentation formats are desirable at the conference and may include lecture, panel presentation, or roundtable discussions. Handouts may be appropriate, depending on the complexity of the topic.

V. KEY DATES

Important Deadline Dates	Presentation Abstract Submission Due:	February 27, 2009
	Acceptance/Regret Notification Sent:	March 27, 2009
	Full Presentation Due:	April 24, 2009

VI. TERMS AND CONDITIONS

1. All decisions regarding the selection of abstracts are made at the discretion of BDPA and are final with no obligation for reasons of acceptance or regret.
2. BDPA reserves the right to replace a confirmed speaker if he or she is unresponsive to communication from BDPA.
3. Confirmed BDPA conference presenters receive complimentary conference registration and are also eligible for BDPA hotel discounts within the documented hotel deadlines.
4. Complimentary conference registration includes access to workshops and seminars, plenary sessions and the awards gala.
5. Presenters are responsible for their own travel and accommodations.
6. BDPA may publish information provided in the submission form on our website, except personal information (i.e. telephone numbers and mailing address). **Email addresses may be published unless otherwise specified by the speaker/presenter.**
7. By submission of your abstract proposal, you are providing BDPA with permission to reproduce the presentation content for conference attendee use and for use in BDPA publications in a content protected format (example: pdf file or printed copy).